

talk&match.IT

IT information transfer and matchmaking event
»Digital Cities«

Monday
26 March 2007
09.00 h
till 17.30 h

Rathaus Schwechat (City Hall)
Gemeinderatssitzungssaal (Hall of
Municipal Council), 2nd Floor
Rathausplatz 9
2320 Schwechat
Austria, European Union

Digital Cities

Just a few years ago, the term »digital« was connected to »cities« by the PCs on the desks of the cities' administration officers.

Today, Digital Cities is a race for investors, a battle for top rankings, a pillar of Information Society concepts.

Learning has turned digital, like reading the gas meters or blood pressure, traffic surveillance, tax paying, control of parking tickets, access control, urban planning, shopping and so on.

Today progressive cities are showing off an »e« in front of their names – eTampere, ePrague, eGyőr, eSchwechat, eDunnowhat. Tomorrow there'll be no need, as »e« will be normal. Still, the »e« is not yet everybody's darling. But we should monitor the race for it, as speed kills – or rather the lack of it.

talk&match.IT »Digital Cities« is a top event on the digitalisation of urban life, be it in business, administration or an individual's life. Join the conference to learn what happens tomorrow. Or even today.

IT Information Transfer and Matchmaking

Within talk&match.IT – the IT information transfer and matchmaking event series of Schwechat's Information Society Initiative eSchwechat.at – IT businesses and public administration bodies from the Centropo Region (Austria, Czech Republic, Hungary and Slovakia) as well as other parts of the EU and neighbour countries meet in Schwechat to share knowledge, transfer information and get to know their future partners for project development, distribution or export. talk&match.IT, organized by Innovation Consultancy within eSchwechat.at, thus offers new opportunities for your company or institution.

Target group of talk&match.IT are entrepreneurs, managing directors, middle managers and founders of companies within the IT branche as well as chief officers of local and regional authorities and other public administration bodies.

talk&match. IT events are designed for a maximum of 100 guests, mainly to offer and guarantee ideal matchmaking results.

Event Flow

The start of talk&match.IT is all about information transfer: Focus-talks (a 30 min) on the subject set will give insight into the theme and experiences by nationally and internationally known experts from economy, science, education and politics.

Within the following panel discussion the different views on the event topic will be debated, giving the audience the possibility to enter and shape the discussion, too.

Parallel, in the second part of the event, pre-scheduled 20 min one-to-one matchmaking meetings will see new contacts forged, existing contacts intensified, cooperation planned and both ideas and expertise brought together – all in a pleasant atmosphere.



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IT information transfer and matchmaking event

Programme

*changes possible



09.00h – 09.30h

Check In

09.30h – 10.00h

Welcome Talks

HELMUT PAUGGER, DI

(Managing Director, Innovation Consultancy GmbH, Schwechat / Austria, Programme Manager eSchwechat.at, Schwechat / Austria)

HANNES FAZEKAS

(Member of Parliament, The Austrian Parliament, Vienna / Austria, Mayor, Municipality of Schwechat, Schwechat / Austria)

FRIEDRICH BOCK, DR.

(Chairman, The Austrian Federal Economic Chamber Division Information and Consulting, Vienna / Austria)

10.00h – 10.30h

Special Talk: Launch of Cooperation

»Launching Cooperation BEKO–eSchwechat.at: Establishing a Win-Win Situation«

WOLFGANG GMEINBAUER, DI

(Director Business Area Informatics, BEKO Engineering & Informatik AG, Vienna / Austria)

10.30h – 11.30h

Focus Talks 1: WLAN City Networks

MODERATION: GÜNTHER KRUMPAK

(Chairman, ITBeurope, Vienna / Austria)

»Schwechat's WLAN Network and its Applications«

ANDOR FARKAS, MAG.

(Project Manager, CEIT ALANOVA, Schwechat / Austria)

»INTEL's Digital Communities Initiative«

JOZEF GASCAL, DI

(Business Development Manager, Intel Hungary, Budapest / Hungary)

11.30h – 11.45h

Coffee Break

11.45h – 13.15h

Focus Talks 2: eCity Programmes

MODERATION: GÜNTHER KRUMPAK

(Chairman, ITBeurope, Vienna / Austria)

»eTampere (2001–2005) & CreativeTampere (2006–2011) – A Finnish Success Story«

TEPPO SULONEN, MSC.

(Director, Information Management Department, City of Tampere, Tampere / Finland)

»eSchwechat.at – Schwechat's Information Society Initiative«

HELMUT PAUGGER, DI

(Managing Director, Innovation Consultancy GmbH, Schwechat / Austria, Programme Manager eSchwechat.at, Schwechat / Austria)

»Digital Győr«

RUDOLF OTTOFI, DR.

(Vice Mayor, City of Győr, Győr / Hungary)

13.15h – 14.15h

Lunch Buffet

14.15h – 16.15h

Focus Talks 3: eGovernment Solutions

MODERATION: GÜNTHER KRUMPAK

(Chairman, ITBeurope, Vienna / Austria)

»ePrague – Strategy, Projects and Cooperation«

JAROSLAV ŠOLC

(IT Development Manager, IT Department, City of Prague, Prague / Czech Republic)

»The Slovak eGovernment and eHealth Initiative«

PETER LINHARDT, PH.D.

(Member of Board, Slovak eGovernment and eHealth Cluster BITERAP, Bratislava / Slovakia)

»eGovernment from Front End to Back Office«

RAINER HÖRBE

(Manager Competence Center eGovernment, BEKO Engineering & Informatik AG, Vienna / Austria)

WOLFGANG HIEMANN, DI

(Vice Director Business Area Informatics, BEKO Engineering & Informatik AG, Vienna / Austria)

16.15h – 16.30h

Coffee Break

16.30h – 17.15h

Panel Discussion

MODERATION: GÜNTHER KRUMPAK

(Chairman, ITBeurope, Vienna / Austria)

Participants in Discussion:

Friedrich Bock, Dr. | Helmut Paugger, DI | Andor Farkas, Mag. | Teppo Sulonen, MSC | Rudolf Ottofi, Dr. | Jozef Gascal, DI | Jaroslav Šolc | Peter Linhardt, Ph.D. | Wolfgang Hiermann, DI
with participation of audience

17.15h – 17.30h

Final Talk

»Summary and Closing of Event«

GÜNTHER KRUMPAK

(Chairman, ITBeurope, Vienna / Austria)

Parallel from

14.15h

Matchmaking

Opportunity for Pre-scheduled 20 min One-to-One Matchmaking Talks with Selected Companies

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IT information transfer and matchmaking event Registration



Registration

Registration on www.eSchwechat.at is required. Please register as soon as possible, since the number of participants is limited to 100.

Participation fee: € 72.- (€ 60.- plus 20 % VAT), including conference participation, pre-scheduled 20 min one-to-one matchmaking talks with selected companies, lunch buffet and coffee breaks.

After registration a bill will be sent to you by eMail or post. Please transfer the participation fee as soon as possible and show the bank transfer copy when entering the conference. For participants without bank transfer copy last minute registration and payment – only in cash – will be possible at the conference reception desk.

Free of charge deregistration is possible until 12 March 2007 (2 weeks before the conference).

Best-use of talk&match.IT

All talks will be held in English.

For ideal matchmaking results we already collect your company profile and contact interests when you register, i. e., we make a note of which potential partners you would like to meet. Your information will be published in the run-up on www.eSchwechat.at and so we try to find the optimal partner for you. This means you will already get an idea of talk&match.IT in advance!

talk&match.IT – Update your knowledge and meet your future!

Partners and Sponsors

talk&match.IT is organised by Innovation Consultancy within eSchwechat.at – Schwechat's Information Society Initiative.

Cooperation partners within event organisation are CEIT Central European Institute of Technology, CEIT ALANOVA | Institute of Urbanism, Transport, Environment & Information Society, The Austrian Federal Economic Chamber | Division Information and Consulting of Lower Austria and ITBeurope. Media partner is Computerwelt.

The event is supported by the Municipality of Schwechat and BEKO Engineering & Informatik AG.

Under the patronage of Hannes Fazekas (*Member of Parliament, The Austrian Parliament, Vienna / Austria, Mayor, Municipality of Schwechat, Schwechat / Austria*), Friedrich Bock, Dr. (*Chairman, The Austrian Federal Economic Chamber | Division Information and Consulting, Vienna/ Austria*) and Caspar Einem, Dr. (*Member of Parliament, The Austrian Parliament, Vienna / Austria, former Federal Minister of Science, Republic of Austria, Vienna / Austria*).

How to Reach Us

You can find a map within the downloads area of our website www.eSchwechat.at.

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